

Symmetry Solution
for Business Intelligence



Performance Management

Go beyond blood, sweat, and Excel

Are your performance management and planning processes a case of blood, sweat, and Excel? Are you worried every month about whether the numbers are still correct? When the corporate data changes, do your spreadsheets need days of re-work? Now you can ensure a single version of the truth. With Symmetry, Microsoft PerformancePoint Server (PPS) rests on PROOF™, our Performance Reporting Framework with built-in intelligence. With PROOF and PPS, you get the competitive edge you need.



PerformancePoint. Symmetry. You.

Today's performance management (PM) systems need to be people-ready — easily accessible by employees at all levels of the organization. To support the broad and deep access to information required by a fast-moving world, PM systems need to be based on a stable infrastructure that provides immediate insights into the latest issues ... backed by high quality data. Implementing PM systems without an in-depth knowledge of BI can be challenging. A Microsoft Gold Certified Partner with over 20 years of experience building BI and PM systems, Symmetry is a firm you can trust to help you implement Microsoft PerformancePoint Server.

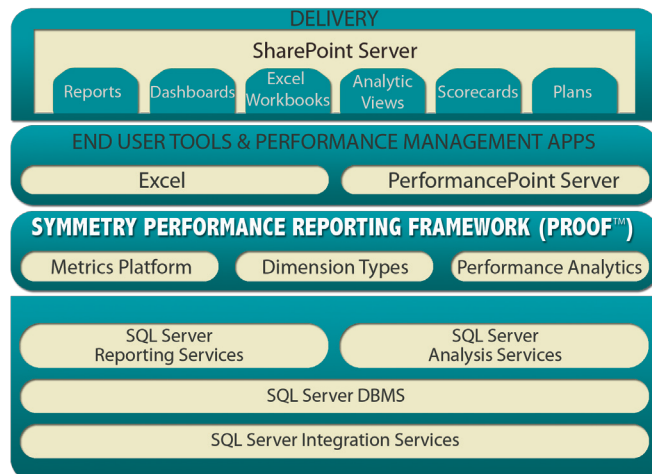
Finally, a single version of the truth

Spreadsheet errors can result in inconsistent budgets and reporting, wasted resources, loss of credibility, and audit exposure. Yet spreadsheets are the analytical and reporting tools of choice. How can you create an Excel-based scalable and repeatable planning process that is reliable?

With PPS-Planning, Symmetry will help you create a single view of your business, even if you have data from multiple sources and multiple versions of plans and budgets ... and all accessible from a collaborative environment via Excel's familiar and easy-to-use interface. We've been working with PPS-Planning since its earliest release and have built planning, budgeting, and forecasting systems since 1986.

Once you have your planning system, how can you offer at-a-glance views into performance with scorecards and dashboards? With PPS-Monitoring, PPS-Analytics, and Symmetry's PROOF you get faster, targeted, and continuous access to the right information.

PPS gives you the tools you need to build dashboards and scorecards to monitor performance and drill into detail for analysis. And underneath PPS, PROOF gives you hundreds of metrics, customized KPIs, and a library of reports ... all based on an intelligent metrics platform that understands your business.



PPS-Monitoring & Analytics

PROOF Makes the Difference



PROOF, Symmetry's Performance Reporting Framework, augments PPS-Monitoring and Analytics with these key benefits:

- **Reduced financial risk.** Get all the advantages of structured design and implementation with built-in data loading, a data model, and standard metrics.
- **Increased accuracy and audibility.** Central repository manages the calculation of standard and custom metrics, enforcing your organization's business rules. Whether you access performance metrics with Excel, the web, scorecards, or reports, PROOF guarantees you'll get the same results ... every time.
- **Easy customization.** Add organization and industry-specific metrics quickly. No need to duplicate logic for new measures. Metrics are managed in a database that understands how metrics interact with each other.
- **BI best practices.** Enforces correct calculation order. Standard naming conventions. Consistent schema. Creates high quality performance dashboards.
- **Truly open and extensible code.** All application code is exposed. No hidden programs or routines.
- **Easy support and maintenance.** With built-in intelligence, you need less BI expertise.

Symmetry's Experience

Makes PPS-Planning Successful



Symmetry's more than 20 years of experience in building planning, budgeting, and forecasting systems ensures PPS-Planning delivers:

- **A dynamic and integrated feedback loop.** So you can respond decisively to changing conditions.
- **Flexibility.** Worksheets that adapt quickly to changing corporate structures. Top-down, bottom-up, or across-business models.
- **Scalability and manageability.** Automatic aggregations, consolidations, and reorganizations. Support for a wide range of users and roll-up of multiple budgets. Implementation of sophisticated scenarios easily with model-to-model mapping.
- **Stability and consistency.** Secure, auditable environment.
- **User-friendly interface.** Broad access via Excel with expertly designed forms tailored to your planning and budgeting needs.
- **Collaboration and process management.** Enable business users to manage forms, workflows, submissions, approvals, reports and annotations.
- **Smooth migration.** Move easily from other planning products including Hyperion, Oracle, and Cognos.

Better performance is only a phone call away.

Experience the difference for yourself.

Now you can work with the business intelligence technology leader.

To learn more about Symmetry's capabilities and expertise, contact us at (415) 453-7966 or info@symcorp.com

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